

New law firm aims to help entrepreneurs

By [CHLOÉ MORRISON \(/AUTHOR/CHLOE-MORRISON\)](#) - Published on May 15, 2015

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The Law Office of Autumn Witt Boyd is aimed at helping entrepreneurs.

“I enjoy helping small businesses get started on the right foot, negotiate contracts and understand their legal issues in plain English,” Boyd said.



<https://noogacms.s3.amazonaws.com/assets/3dcfdb70feae3738a8c790d>

Autumn Witt Boyd. (Photo: Contributed)

The new law firm is located in the Business Development Center, where many other new businesses—and potential clients for Boyd—are located.

Boyd has been working with small businesses and artists in Chattanooga for more than 10 years.

She began her legal career as a law clerk to United States District Court Judge Curtis L. Collier with the Eastern District of Tennessee, the federal court in Chattanooga.

She’s worked as an associate with law firm Harmon & Seidman LLC, where she represented photographers, visual artists and stock photography agencies in copyright lawsuits. She worked for two years at Chambliss, Bahner & Stophel with businesses and individuals who had been sued over business deals or products.

With her new business, she is equipped to help businesses with intellectual properties issues.

She's seen many businesses create a brand, promote it for a couple of years and buy the Web domain. But when they get around to actually

applying for a trademark, they find out that it's also trademarked by someone else, she said.

Contact

Contact Boyd via email at info@awbfirm.com (<mailto:info@awbfirm.com>), by phone at 423-756-6013 or [online \(http://awbfirm.com/\)](http://awbfirm.com/).

"That's my goal—to help people early on think about those things," she said.

She offers many services at a flat rate or on a subscription basis, which she said can provide affordable advice and predictability for her clients.

At 35, she feels like she has a good amount of experience but also is relatable to young entrepreneurs.

"I'm not an old-school law firm," she said. "I felt there was a need in the market, and I'm kind of well-situated to help people."

She loves working with the community, helping artists and doing pro bono work when she can, she said.

And she has bigger visions for her firm.

"My dream is to eventually launch a firm of independent-minded lawyers who share office space and share ideas, but everyone can kind of be their own business," she said.